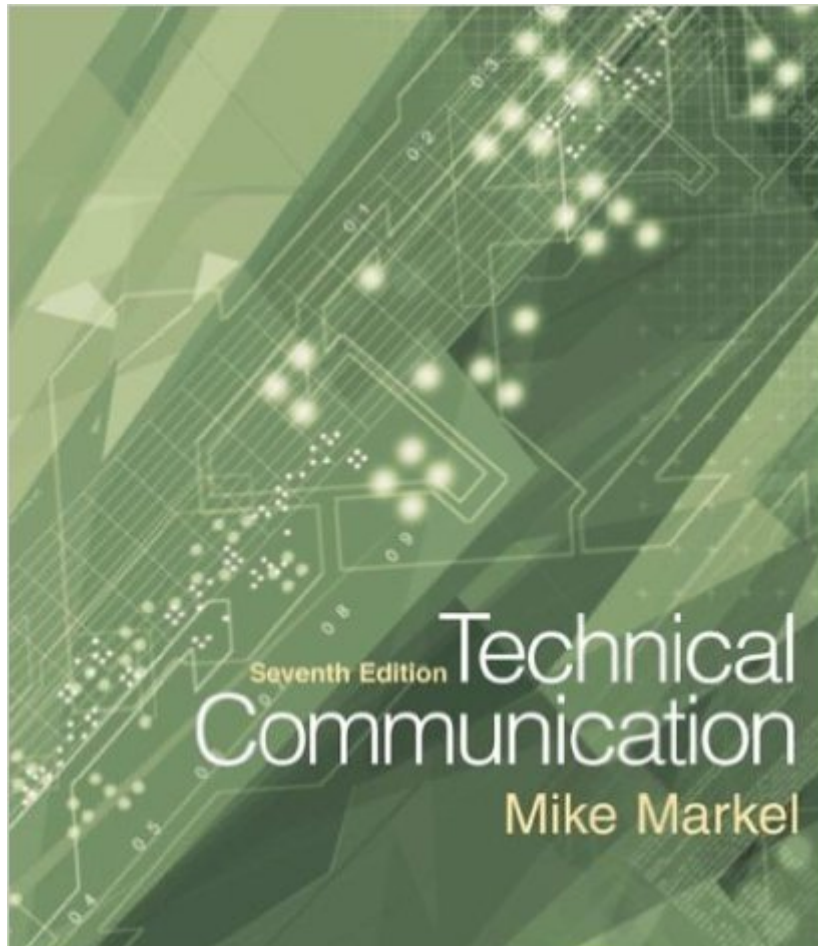


The book was found

Technical Communication



Synopsis

Excellent condition. Like new

Book Information

Paperback: 699 pages

Publisher: Bedford/St. Martin's; Seventh Edition edition (July 14, 2003)

Language: English

ISBN-10: 0312403380

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Product Dimensions: 9.1 x 7.9 x 0.9 inches

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Customer Reviews

I teach technical writing at a community college and frequently switched textbooks until I discovered Mike Markel's. It is well organized, gives 8 measures of excellence in technical writing that students quickly grasp, has very up-to-date scenarios that prompt critical reading and writing and the online quizzes and resources are the frosting on the cake. This book is a great tool for educators, students and absolutely anyone who wishes to write in a professional manner.

I am so impressed with the book. My engineering students are pragmatists - they don't like arbitrary rules and someone else's idea of elegance. But this book shows them how to achieve objectives with written communications - something they really get. Effortless (almost) to read and provided with a number of checklist tools to remind the writer what he seeks to do and the means to do so, no student has indicated that this book was "not relevant". I use my copy often to work the academic decision making regime. A salute to Dr. Anderson!

I rented this for my english class and it was in pretty good condition. The book itself is repetitive in my opinion, but it does a good job of explaining the reader-centered approach for a lot of types of writings as well as interviews and oral presentations.

Somebody must have dropped it in the mud or let their puppy run all over it. Despite the rough condition of the cover, the information contained therein is intact and usable for my technical writing class. So, I will return it at the end of the semester pleased with the inside of the book. Prompt shipping!!

This book presents how to write technical writings including the instructions and examples on how to write resumes and cover letters. I would recommend this book to college level students and teachers.

As an instructor, I have seen many technical communication textbooks and this is the best. Anderson's focus on audience is the key to success in any communication. While some may see this as common sense, it's not as easy as it sounds. Anderson does a great job of providing real-world examples and applications.

I did NOT enjoy reading this, it was soooooooo repetitive and unnecessarily wordy. Subjects that could have been completely covered in one or two sentences would make an entire 7 sentence paragraph... Subjects that could have been covered in one paragraph were expanded to an entire page. It was annoying. I got the feeling that the author really likes to "hear" himself talk.

This book has some key things to know for technical writing. It tells you some tips and tricks to use in Office software as well. This book was a great help for me in my Technical Writing class. The only reason I give this three stars is because a new addition is out with updated guidelines for office productivity. If you just want the basics and don't need the new addition for class, this book will work great. I kept mine instead of selling it back and still reference it.

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